



SLAM TOKEN

Q4 2022 INVESTOR REPORT

December 18th, 2022

Summary

Q4 has been a big one for us here at SLAM! Our ecosystem has consolidated and stabilized, we have improved our workflows and we have added new and exciting partnerships! With so much of the groundwork laid, it's time to shift our focus toward expanding our playerbase. With this in mind, our goals will be less broad but more focused.

What Happened

- Merged SLAM Crash and Panda.co into a combined suite of games
- New tokens added to Panda.co
- SLAM Vegas partnerships, bringing many new eyes to the platform
- Logo refresh and updated homepage website
- New SLAM Team members, adding new expertise and perspectives
- Bought back and burned 135,000 SLAM Tokens - over **\$40,000** worth
- Impressive upward trending chart movements, despite a bear market
- Paid out a total of **100 BNB** to eligible holders

What's Next

- UI/UX Improvements for Panda & Slam Vegas
- Key focus on marketing and expanding player base
- Targeted efforts for affiliate marketing
- Brand identity refinement
- More partnerships



Panda.co

panda.co

Panda.co has been a key focus for us over the last quarter and we successfully merged SLAM Crash into the platform, with an improved player experience all around.

Since Last Quarter	Q1 Priorities
Grand opening of Panda.co	UI/UX Improvements
Merging SLAM Crash into Panda.co	Ongoing product support
Live & recent bets section	Marketing and further partnerships
Partnerships with <i>Betcoin</i> and <i>MB</i>	Contests for players
Hundreds of new players	Expanding Panda.co playerbase
Launched new games: Plinko, Dice	Multiple Plinko risk options
	Bonus reward structure



Slam Vegas

slamvegas.com

Whilst our primary focus over Q4 has been Panda.co, SLAM Vegas has still received its own attention, notably with new partnerships resulting in higher volume and profit.

Since Last Quarter	Q1 Priorities
UI/UX updates and improvements	Marketing and further partnerships
Playerbase and profit growth	Increasing contribution to Dividend Payouts from SLAM Vegas
	Ongoing support and improvements
	Improving Cashier
	Poker integration & tournament setup



SLAM Token

slamtoken.com

SLAM Token is continuing to build and execute our vision. Plenty of updates have been accomplished in Q4, preparing us for a marketing push in 2023.

Since Last Quarter	Q1 Priorities
slamtoken.com homepage updated	Key focus on marketing our ecosystem
Panda.co & SLAM Vegas refined	Continuous product improvement & support
Diamond handed holders through a harsh bear market	Development and planning for the SLAM Holder Experience Program
Sent out a total of 100 BNB in payouts despite market conditions	Organizational and process improvements, making SLAM run like clockwork

SLAM CRASH

slamcrash.com

We are excited to announce that we have merged our OG Crash game into Panda.co. This move will allow Crash to take its next steps, as Panda.co has a more advanced and robust backend infrastructure that can support a wider range of tokens and games. All player data, including cashier history and play history, has been transferred over to Panda.co. Please note that we have discontinued our legacy SLAM Crash game as part of this merger. We believe that the benefits of this merger will greatly enhance the Crash experience for all players.

SLAM DAO

slamtoken.com/dao

The SLAM DAO remains in place to involve our holders in project decisions. This function will be called upon when needed to ensure SLAM holders have a voice in the project.

Slam NFT

slamjokers.com

SLAM Jokers are currently in a state of significant planning for a relaunch, with a goal to integrate them into the SLAM ecosystem in a meaningful and fair way. This may take some time to ensure it is done thoughtfully and thoroughly.

Further updates will be shared when the time is right.



Q1 2023

March 26th, 2023