

SLAM TOKEN

Q2 2023 INVESTOR REPORT

June 25th, 2023

Summary

It's a pleasure to see that there are fewer updates to announce with time. This indicates that we're moving in the right direction, and our to-do list is becoming increasingly streamlined. As previously communicated, our current focus is on growth and expansion. Both Panda.co and Slam Vegas are functioning seamlessly, with minimal to no glitches, reflecting our commitment to operational excellence. This quarter stands as one of the most successful periods for SLAM to date. Despite the prevailing bear market, we're confident that our relentless dedication and effort will be recognized, ultimately leading to a rise in our token's value.

What Happened

- We've marked the second anniversary of SLAM with much joy and celebration!
- We've successfully launched several new whitelabel sites, further expanding to new player groups.
- A testament to our thriving platform, Panda.co, has been the substantial wager volume of over \$5,000,000 USD this quarter.

What's Next

- New whitelabel partnerships
- Referral reward program for partnerships
- Slam Vegas Whitelabel
- UI/UX Improvements
- Affiliate partnerships, marketing
- Bonuses, jackpots, wager competitions
- Platform Translations



As with the last quarter, we remained laser-focused on Panda.co, demonstrating our commitment to this venture. While Slam Vegas has seen relatively stable performance, we're thrilled to report that June marked our highest profitability this year. Our operations are functioning seamlessly, with virtually no complaints from our players, indicating their satisfaction and our operational efficacy.

The strategic move to whitelabel Panda has proved highly successful, bolstering our market positioning. As a testament to this success, we've garnered interest for the whitelabel option of Slam Vegas. In the coming quarter, we'll be actively pursuing these potential opportunities, aligning with our commitment to constant growth and improvement.

Since Last Quarter	Q3 Priorities
Improved UI/UX	Token deposits
Surge in volume	Whitelabel partnerships
	Increasing volume
	Email marketing
	SEO



Panda.co remains our flagship venture, and while we may not have reached the specific priorities highlighted in our previous quarterly report, we've achieved significant milestones in other areas. Notably, we've elevated both player engagement and wager volumes to unprecedented levels. Our fruitful collaborations with the \$BITCOIN token and DogeBets teams have generated substantial profits, contributing to our robust financial performance. In the month of June alone, we saw an impressive wager volume exceeding \$5,000,000 USD.

There are vast avenues for enhancement within the platform, and we're excited about the potential improvements on the horizon. As we move into the upcoming quarter, we have a clear list of priorities. Among these, fostering new partnerships will be a key focus. Additionally, we're nearing completion of critical UI/UX improvements which will significantly enhance the user experience.

However, our primary objective is to increase our player base. With our ongoing improvements and strategic collaborations, we aim to attract and onboard a substantial number of new players, driving both engagement and growth in the process.

Since Last Quarter	Q3 Priorities
Launched new whitelabel sites	Marketing & SEO: Ads, YouTuber deals, Email marketing
Millions of dollars deposit/volume increase	More Whitelabel Sites
Added chat feature	Referral rewards for new partners
UI/UX Improvements	Contests / Bonus / Jackpot Structures
Improved cashier operations	Affiliate Partnerships
Added new tokens	Translations
	Buying SLAM on Panda



SLAM Token is as always, continuing to build and execute our vision. Despite market conditions we are continuing to work on our ecosystem in an effort to bring the best results for our investors.

Since Last Quarter	Q1 Priorities
	Increasing revenue & the monthly payout amounts
	Making it easier to buy by providing an online wallet option on Panda.co

SLAM DAO slamtoken.com/dao

The SLAM DAO remains in place to involve our holders in project decisions. This function will be called upon when needed to ensure SLAM holders have a voice in the project.

Slam NFT slamjokers.com

SLAM Jokers continue to be kept in mind, we want to assure you that we have plans to integrate them into our ecosystem and platforms. While they are currently at a lower priority, we are still committed to addressing this and ensuring that they are properly integrated. We will provide updates as soon as we have more information to share. Thank you for your understanding and support.

